

Are your employees facing these issues

- Sticking on to job
- Retirement planning
- Looking for better positions
- Personal finance planning
- Expecting high pay raise
- Investments

What is Financial Wellness according to your employees

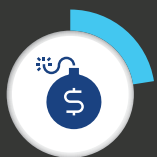
Employees say financial wellness means:



21% Say Freedom from financial stress



21% say Freedom from worry about unexpected expenses



21% say Freedom from debt



18% say Freedom to make choices

Why do your employees need financial education?

According to the Project Blue report from PwC it is seen that the purchasing power per capita is set to double in the coming 10 years

54%

It is said in India nearly 54%* of the employees in an organization are stressed about their financials

65%

Nearly 65%* employees in India believe employers should take active role in encouraging employees to better manage their finances

34%

Only 34%* of the employers have Included financial well-being as a key part of your overall workforce well-being strategy

29k has a key strategy that helps your organisation by bringing financial fitness amidst your employees

- Financial planning – The 29k way
- Building your assets
- Creating financial independence
- Achieve your financial goals
- Generation of passive income streams



Hurry up and get financially literate!

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